



西南财经大学  
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

# SWUFE

International Alumni Newsletter

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The World Games 2025 Chengdu Operates Smoothly with Orderly Support

●2025年第12届世界运动会在成都圆满闭幕  
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2025 Tianfu Artificial Intelligence Industry Ecosystem Conference Opens in Chengdu

●学校经济学与商学进入ESI全球前1%  
SWUFE's Economics & Business Enters Top 0.1% Globally in ESI Rankings


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SWUFE Welcomes the Class of 2025

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經世濟民  
孜孜以求

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## 首趟从德国杜伊斯堡始发的中欧班列蓉欧速达专列抵达 站点固定线路固定 中欧物流通道再度升级

### First China-Europe Railway Express (Chengdu-Europe) from Germany's Duisburg Arrives in Chengdu

7月23日 July 23

7月23日，首趟从德国杜伊斯堡始发的中欧班列蓉欧速达专列抵达成都国际铁路港经开区。这趟满载44个集装箱的专列全程历时15天，标志着中欧物流通道再度升级。

数据显示，成都与杜伊斯堡之间的中欧班列去回程线路于2018年10月开通，已累计发运3.6万标箱。成都国际铁路港经开区相关负责人介绍，新开通的蓉欧速达专列，最突出特点是采取“定站点、定线路、定车次、定时刻”模式，时效精准服务优质，实现全程各段运输无缝衔接和稳定可控，极大提升物流效能。

该专列以整列直达模式发运，货物品类丰富多元，既涵盖美妆护肤、日用百货、婴幼儿奶粉等消费品，也包括工业建设所需的混凝土材料。

此次开通的中欧班列（杜伊斯堡—成都）蓉欧速达专列，使中欧班列蓉欧速达精品核心线路增加至5条。此前开通的4条线路分别为成都—罗兹、成都—莫斯科、成都—明斯克、成都—土耳其—欧洲。依托精密的时效管理体系与全链条服务，叠加“铁路快速通关”“先查验后装运”等海关改革创新政策，蓉欧速达精品核心线路为海内外企业搭建起联通全球市场的高效通道。

成都中欧班列日前新增西班牙马德里、塞尔维亚贝尔格莱德境外站点，目前已联通境外125个城市。

On July 23, the first China-Europe Railway Express (Chengdu-Europe Express) departing from Duisburg, Germany, arrived at the Chengdu International Railway Port Economic Development Zone. This fully-loaded special train, carrying 44 containers, completed its journey in 15 days, marking another significant upgrade for the China-Europe logistics corridor.

Data shows that the Chengdu-Duisburg China-Europe Railway Express, launched in October 2018, has handled a cumulative total of 36,000 TEUs in its dual-directional

services. A leading official from the Chengdu International Railway Port Economic Development Zone highlighted that the newly launched Chengdu-Europe Express distinguishes itself through its innovative "Four Fixations" operational model: fixed stations, fixed routes, fixed train numbers, and fixed schedules. This precision-timed, premium-quality service ensures seamless connectivity and stable, controllable transportation across all transport segments, significantly enhancing logistics efficiency.

The dedicated freight train operates on a non-stop direct service model, carrying a diverse range of cargo that spans both consumer goods—such as cosmetics, skincare products, daily necessities, and infant formula—and industrial construction materials like concrete mixtures.

The China-Europe Railway Express (Duisburg-Chengdu) service brings the total number of premium core routes under the Chengdu-Europe Express network to five. The four previously launched routes are Chengdu-Lodz, Chengdu-Moscow, Chengdu-Minsk, and Chengdu-Türkiye-Europe. Through a sophisticated time-efficiency management system and end-to-end service solutions, enhanced by customs innovation policies such as "railway fast-track clearance" and "pre-inspection before loading", the Chengdu-Europe Express has built its premium core routes into a highly efficient global trade corridor for enterprises worldwide.

The Chengdu-Europe Railway Express has recently expanded its network with new overseas terminals in Madrid, Spain, and Belgrade, Serbia, extending its reach to 125 international cities to date.

## 规模最大 人数最多 成都世运会保障有序

### The World Games 2025 Chengdu Operates Smoothly with Orderly Support

8月9日 August 9



8月9日，2025年第12届世界运动会（以下简称成都世运会）执委会在主媒体中心举行赛事保障专场新闻发布会。记者从发布会上获悉，8600余名赛会志愿者已到岗，全力保障规模最大、人数最多的成都世运会顺利进行。

据介绍，执委会为参赛者推荐了38家酒店，提供酒店地址、预订方式、特色服务及周边旅游景点介绍，方便客群在竞赛总日程外自主选择，充分领略成都风光。赛前，执委会组织开展酒店行业动员引导及从业人员培训3900余人次。各官方酒店还为客群提供了本土特色服务，比如，成都高新区为客群准备了熊猫玩偶公仔、本地特色元素精美点心；总部酒店每日清晨由太极大师带领宾客体验中国传统养生等。

医疗服务方面，开赛以来，执委会已在竞赛场馆、世运村、总部酒店等场馆（场地）设置医疗点位，配置救护车，配备涵盖呼吸科、骨科等专业的医疗卫生工作人员，提供赛事现场医疗保障和救治转运。

志愿服务方面，目前8600余名赛会志愿者分散在竞赛场馆、世运村、主媒体中心、机场、酒店等地，全力保障赛事进程有序推进。此前，执委会已对赛会志愿者开展外事外交、文明礼仪等14类内容的通识培训并组织测试。除赛会志愿服务外，城市侧也提供志愿服务。执委会指导23个区

（市）县，联合18家共建单位，联动眉山、德阳两地，统筹建设532个城市志愿服务小站，近万名城市志愿者参与其中。

赛时交通保障方面，执委会根据运动员竞赛和住宿总体安排，结合每日赛训日程和运动员出行需求，编制各竞赛场馆交通运行方案，保障运动员准时出行需求。

On August 9, the Executive Committee of the 12th edition of The World Games (hereinafter referred to as "TWG 2025 Chengdu") held a special press conference on event support at the Main Media Center. It was learned at the press conference that over 8,600 event volunteers have taken up their posts to fully ensure the smooth progress of TWG 2025 Chengdu, which is the largest edition in the event's history by both scale and participant numbers.

It was introduced that the Executive Committee has recommended 38 hotels for Games participants, providing complete details on locations, booking methods, unique amenities, and nearby tourist attractions. This allows athletes and visitors to customize their stay and fully experience Chengdu's attractions during non-competition days. Before the Games, the Executive Committee

organized comprehensive mobilization and guidance sessions for the hospitality sector and training programs for hotel staff, reaching over 3,900 person-times. The official hotels are providing guests with authentic local experiences. For instance, hotels in Chengdu High-tech Industrial Development Zone are offering panda plush toys and exquisite pastries featuring Sichuan elements, and the headquarters hotel hosts Tai Chi sessions every morning with master instructors for guests to experience traditional Chinese wellness practices.

Regarding medical services, since the opening of the Games, the Executive Committee has established medical stations at locations such as competition venues, the TWG Village, and the headquarters hotel, deploying ambulances and medical teams specializing in respiratory medicine, orthopedics, and other critical fields to provide on-site medical support and emergency transport services.

On the volunteer front, over 8,600 Games volunteers have been deployed across competition venues, the TWG Village, Main Media Center, airports, hotels, and other

locations, working at full capacity to ensure orderly operations of the event. Previously, the Executive Committee has conducted general orientation sessions for Games volunteers, covering 14 key areas, including diplomatic protocols and cultural etiquette, followed by competency assessments. In addition to the volunteer services for the Games, volunteer services are also provided at the urban level. Under the guidance of the Executive Committee, 23 districts (county-level cities) and counties partnered with 18 supporting organizations and neighboring cities Meishan and Deyang to establish 532 urban volunteer service stations, engaging nearly 10,000 local volunteers.

In terms of transportation support during the Games, the Executive Committee has developed transit plans for each competition venue based on the overall arrangements for athletes' competitions and accommodation, daily competition and training schedules, and athletes' travel needs, ensuring punctual arrivals for all athletes.



## 上半年免签入境外国人到访量排名前五 越来越多入境人员选择从成都中转 促免签流量转化为消费增量

### Chengdu Claims China's Top 5 Visa-Free Entry Destinations in H1 2025

8月13日 August 13

8月的成都天府国际机场，入境大厅熙熙攘攘。来自俄罗斯的伊万拿着护照和中转前往泰国的联程机票，仅10分钟便完成通关手续。

2024年12月，外国人过境免签停留时间由144小时延长至240小时。国家移民管理局数据显示，上半年，免签入境外国人1364万人次，同比增长53.9%。成都是到访量排名前五的城市，成都边检站办理24小时、240小时过境免签手续3.1万余人次，同比增长62.7%。来自天府机场的中转数据，也印证了成都在全球“China Travel”中的热度。上半年，中转旅客量约421.3万人次，中转率15.4%，居全国前列。

越来越多的外国人选择从蓉中转，免签流量如何转化为消费增量？

#### 织密空中朋友圈

##### 尽享丝滑入境体验

“选择成都的直接原因是很方便，有直飞航班，顺便过来旅行。”来自西班牙马德里的埃琳娜正在进行环球旅行，得知西班牙公民可适用中国240小时过境免签政策，便决定将入境目的地选在成都。埃琳娜说：“大熊猫也是我的心头好。”

今年4月，成都直飞西班牙马德里航线开通，以每周四班的运行频次，拉近了两地距离，也让成都便捷中转成为可能。今年以来，成都不断织密国际朋友圈，预计全年复航、新开和加密国际地区客货运航线28条。以天府机场航空枢纽为例，截至目前，天府机场累计开通国际、地区航线70条，

国际及地区客运通航点数量居中西部第一。

通达的航线网是硬基础，便捷服务则是成都的软实力。天府机场以流程优化破题，开通国际转国际、国际转国内、国内转国际三个流向的通程航班保障流程，扩容国际通程旅客休息区，增设中转安检通道。天府机场相关负责人介绍：“机场联合驻场单位，将国际最短中转时间压缩至90分钟，联合航司推出19条国际通程航班。”

机场枢纽的出入境流程也不断优化。在成都航空口岸，通过智能设备和行李双预检，入境人员最快5秒可完成海关检查作业。“贴纸式临时入境许可的签发，替代了传统的印章式许可，通过简化流程、提升服务，为外籍旅客提供更加便捷的入境体验。”四川边检总站成都边检站执勤七队副队长李升耀说。记者实地体验流程，入境旅客自助填写申请表后交工作人员核验并签发许可，正常情况下只需不到10分钟。

数据显示，截至8月1日，今年成都航空口岸出入境人员已超360万人次，同比增加11.9%，出入境航班2.7万余架次，同比增加15.4%，出入境人员、航班量居中西部地区对外开放航空口岸首位。其中，享受单免、互免和过境免签政策入境的外国人31.2万余人次，是去年同期的2.3倍。

#### 即买即退秒到账

##### 中转游客来蓉扫货

“来成都旅游，带个空行李箱。”这条海外社交平台上的攻略引发游客共鸣。目前，成都累计落户海内外首店超4000家。

成都市中心，IFS—春熙路—太古里核心商业圈181家离境退税商店，抱团组成四川首个离境退税特色街区——春熙路离境退税特色街区。原本设在机场的退税窗口“前移”至市中心。其中，92家商店提供即买即退一条龙服务，让春熙路商圈成为不少过境中转游客的集中扫货点。

走进位于春熙路的百盛购物中心时代店，多家门店在收银处挂着“离境退税”招牌。“外国人进店看到这个牌子，冲着它都要买点。”百盛购物中心波司登专卖店导购谭春玉说，不久前，她接待了一位来自马来西亚的客人，带着全家人来这里扫货，一口气买了5件加厚防风型羽绒服，价值2万多元。

马来西亚地处热带，这名游客为啥买这么多羽绒服？原来，是为了冬天全家出游购置装备，趁夏天羽绒服折扣大，中转成都期间专门来扫货。在2楼门店买完衣服，上5楼服务中心开具退税申请单，然后到对面的IFS“即买即退”集中退

付点办理退税，2000多元秒到账。

记者采访过程中，遇到一位印尼游客来店里选购产品。她购买了价值6283元的冲锋衣和防晒服，领到退税金约565元。

“我们联合商家，推出有四川特色的小件商品，在一楼显眼位置展销，外国游客退税后，现钱到手，又激发了二次消费。”百盛购物中心一楼摆放了很多熊猫限定款文创产品，19元一件的熊猫冰箱贴，29元一个的熊猫酱油皿等是不少外国游客“顺手带一件”的热门商品。店长许琳介绍，自“离境退税”政策全面推开以来，该门店营业额环比提升约12%。其中，外国人消费占门店总营收约7%。

四川在支付便利化方面下功夫。去年4月，全国机场功能最齐全的集中式支付服务专区——境外来宾支付服务中心，在天府机场启动。只需一本境外护照，不出机场就能一站式快速完成中国国内电话卡办理、人民币兑换等一系列服务。在成都市内，外卡收单商户达6.5万户，5086台现金自助机具和1303家银行网点的现金柜台可受理外卡支取及兑换人民币现金。

#### 联动五省市旅游资源

##### 境外游客可深度畅游

今年，成都响亮喊出“打造国际游客首选城市”口号，聚焦吃住行游购娱一条龙的入境游全链条式服务不断完善。

成都市文化广电旅游局相关负责人介绍，目前已有21个境外电子钱包在蓉实现直接支付；成都是全国首个支持境外银行卡直刷公交车的城市，167个地铁站配置了翻译机；成都A级景区、机场、地铁枢纽已实现多语种导览系统全覆盖；开通境外游客线上购票通道，实现重点旅游景区全覆盖……

一系列便捷的服务，让许多中转入境游客从头回客变成回头客。土耳其的埃姆雷是一名机长，常年飞行在全世界各地，已多次来成都。每次来，他都要在成都的街头走一走，“我扫码骑自行车在城市闲逛，体验了锦江夜游的游船。这座城市很悠闲，让我感到放松。”

“上半年接待入境游客同比增长93%。”四川中旅副总经理康智介绍，旅行社去年接待入境旅游人数占全年接待总人数的30%以上。分享免签过境政策红利，成都提出开发国际过境转机旅客“免费体验城市”项目，加密与国内重点城市群交通联系，探索建立西部城市旅游联盟。前不久，四川联合重庆、陕西、云南、贵州共同发布十条暑期入境游精品线路，境外游客可深度畅游五省市，在240小时内可览生态奇

观、千年文化遗产，品尝地道美食，并打卡川渝夜市、赛博地标。

以成都为中心，西部地区丰富的文旅资源正吸引越来越多海外游客。“西部多省区市高铁、动车直达，通过多地文旅联动，可合力形成乘数效应，进一步激发入境游活力。”成都市文化广电旅游局相关负责人说。

This August, the arrival hall of Chengdu Tianfu International Airport (TFU) was particularly bustling. Russian traveler Ivan efficiently cleared customs in just ten minutes with his passport and connecting ticket to Thailand.

In December 2024, the stay duration for foreign nationals eligible for visa-free transit was extended from the previous 144 hours to 240 hours. Data from the National Immigration Administration reveals a 53.9 percent year-on-year (YoY) surge in visa-free foreign entries during the first half of the year, totaling 13.64 million arrivals. Chengdu ranked among China's top five cities for visa-free arrivals, with its border inspection station processing over 31,000 transit cases under the 24-hour and 240-hour visa-free policies—a 62.7 percent YoY increase. Transit data from TFU further confirms Chengdu's growing appeal in the global "China Travel" trend. In the first half of the year, Chengdu handled approximately 4.213 million transit arrivals, achieving a 15.4 percent transit rate and ranking among China's top-performing aviation hubs.

As growing numbers of international travelers choose Chengdu as a transit hub, how can visa-free transit traffic be transformed into increased consumer spending?

### Expanding Global Aviation Network Delivering Effortless Border Entry

"The direct reason I chose Chengdu was convenience—it has direct flights, and I could easily add it to my travel itinerary," said Elena from Madrid, Spain, who is currently on a round-the-world trip. Upon learning that Spanish citizens qualify for China's 240-hour visa-free transit policy, she selected Chengdu as her entry point. "And giant pandas were another big draw for me," Elena said.

The launch of Chengdu-Madrid direct flights in April this year, which operate four times weekly, has significantly shortened the distance between the two cities while positioning Chengdu as a convenient transit hub. Since the beginning of this year, Chengdu has been steadily expanding its global aviation network, with plans to resume, launch, or increase frequency on 28 international passenger and cargo routes by year-end. Take the TFU as an example. This aviation hub has launched 70 international and regional routes to date, ranking first in China's central and western regions regarding the number of international and regional passenger destinations served.

While an extensive flight network forms the hard infrastructure, Chengdu's soft power lies in its seamless travel services. The TFU has addressed challenges by optimizing operations. It has launched the through-flight guarantee procedures for three transfer directions: international-to-international, international-to-domestic, and domestic-to-international. Additionally, it has expanded the rest area for international through-flight passengers and added transfer security check channels. "Through collaboration with on-site partners, we've reduced the minimum international connection time at TFU to just 90 minutes," stated a person in charge of the airport. "Additionally, we've partnered with airlines to launch 19 international through-flight routes."

The entry and exit procedures at the airport hub are also being continuously optimized. At Chengdu aviation ports, the implementation of smart devices and dual pre-clearance for luggage enables inbound passengers to complete customs inspections in as little as five seconds. "The introduction of sticker-style temporary entry permits has replaced traditional stamp-based authorization," explained Li Shengyao, Deputy Team Leader of the 7th Duty Team of Chengdu Border Inspection Station, Sichuan Border Inspection General Station. "By streamlining procedures and enhancing services, we provide foreign passengers with a more convenient entry experience." During an on-site test, the reporter observed that inbound passengers can complete the entire process from self-

service application submission to staff verification and permit issuance in less than 10 minutes under normal conditions.

Data shows that as of August 1, Chengdu aviation ports have handled over 3.6 million inbound and outbound passenger arrivals in 2025, an 11.9 percent YoY increase, along with over 27,000 international flights, marking 15.4 percent YoY growth. Chengdu maintains its leading position among the opening-up aviation ports in central and western China for both exit-entry passenger and flight volumes. Notably, over 312,000 foreign nationals entered China through Chengdu via unilateral visa waivers, mutual visa exemptions, and transit visa-free policies—2.3 times the volume recorded during the same period last year.

### Instant Tax Refunds, Real-Time Transfers Chengdu Attracts Transit Shoppers

"Pack an empty suitcase for Chengdu!" This travel tip on overseas social platforms has resonated with tourists. At present, more than 4,000 first stores from both domestic and international brands have settled in Chengdu.

In the city center of Chengdu, 181 departure tax refund stores in the core business circle of Chengdu IFS - Chunxi Road - Taikoo Li have joined forces to form Sichuan's first characteristic departure tax refund block, namely, Chunxi Road Tax Refund Block. The tax refund counter, originally located at the airport, has been moved to the city center. Among them, 92 stores offer one-stop refund-upon-purchase services, making the Chunxi Road business district a popular shopping destination for transit passengers.

Inside Chengdu Shidai Parkson, located on Chunxi Road, multiple shops display "Tax Refund" signs at their checkout counters. "When foreign customers see this sign, they're instantly drawn to shop," said Tan Chunyu, a sales associate at the Bosideng boutique in Parkson Shopping Center. Not long ago, she assisted a Malaysian tourist who brought the entire family for a shopping spree, purchasing five heavy-duty windproof down jackets in one go, totaling over 20,000 yuan.

Since Malaysia is a tropical country, why did this tourist buy so many down jackets? It turns out the tourist was preparing for a family winter trip—taking advantage of summer discounts on winter gear and making a special shopping stop in Chengdu during the layover. After purchasing at the second-floor boutique, the Malaysian tourist proceeded to the fifth-floor service center for filing a tax refund application form, then headed to the tax refund service counter at the opposite IFS—over 2,000 yuan refund was processed in seconds.

During the interview, the reporter encountered an Indonesian tourist shopping in the store. She purchased outdoor jackets and UV-protection clothing worth 6,283 yuan, receiving a tax refund of approximately 565 yuan.

"We've partnered with merchants to showcase distinctive Sichuan-style small goods in prominent first-floor displays. After receiving instant tax refunds in cash, international tourists are motivated to make additional purchases." The ground floor of Parkson Shopping Center features an array of panda-themed cultural merchandise, including panda-shaped fridge magnets priced at 19 yuan each and panda-designed soy sauce dishes priced at 29 yuan each. These limited-edition Sichuan collectibles have become impulse-buy favorites among international tourists. Xu Lin, the store manager, introduced that since the full implementation of the departure tax refund policy, the store's turnover has increased by approximately 12 percent month-on-month. Foreign tourists contribute approximately seven percent of the store's total revenue.

Sichuan has implemented comprehensive measures to enhance payment convenience for international visitors. In April last year, the TFU debuted the Overseas Visitors Payment Service Center, which is the most comprehensively equipped centralized payment service zone at airports nationwide. With just a foreign passport, travelers can complete all formalities within the airport—from obtaining a Chinese SIM card to currency exchange—through a one-stop service. Chengdu has established an extensive foreign card payment network with 65,000 merchants accepting international cards, 5,086 ATMs, and

1,303 bank branches supporting foreign card withdrawals and offering RMB exchange services.

### Tourism Resources of Five Provinces and Cities Integrated

#### Enabling In-depth Tours for Overseas Tourists

This year, Chengdu has declared its ambition to become "the preferred destination for international travelers", comprehensively upgrading its end-to-end tourism services spanning dining, accommodation, transportation, attractions, shopping, and entertainment.

According to a leading official from the Chengdu Municipal Bureau of Culture, Broadcast-TV, and Tourism, Chengdu now supports 21 international e-wallets for direct payments, becomes the nation's first to accept overseas card taps for bus fares, and has equipped 167 metro stations with translation devices, implemented multilingual guidance systems across all its A-class tourist attractions, airports, and metro transit hubs, and launched online ticket platforms accessible to international tourists covering all major tourist sites.

Streamlined services turn layover tourists into repeat visitors. Emre, a Turkish airline captain with years of global flight experience, has visited Chengdu multiple times on his international routes. Every visit, he makes sure to stroll through Chengdu's streets. "I scan QR codes to rent bikes and explore the city, and I've taken the Jinjiang River night

cruise. This city has such a laid-back vibe—it really helps me unwind," he said.

"Inbound tourist arrivals surged 93 percent year-on-year in the first half of the year," said Kang Zhi, Deputy General Manager of Sichuan China Travel Service, noting that inbound international travelers accounted for over 30 percent of their total tourist reception last year. To share the dividends of the visa-free transit policy, Chengdu has proposed developing the "Free City-Experience Program" for international transit passengers, increasing transportation connections with key domestic city clusters, and pioneering the establishment of a tourism development alliance of western cities. Recently, Sichuan partnered with Chongqing, Shaanxi, Yunnan, and Guizhou to launch ten premium summer tourism routes for international visitors, offering in-depth 240-hour cross-province journeys that showcase ecological marvels, millennia-old cultural heritage, authentic regional cuisine, and must-see attractions like Sichuan-Chongqing night markets and cyberpunk landmarks.

With Chengdu as the hub, western China's rich cultural and scenic assets are driving a rise in international visitors. "With high-speed rail connections across multiple western provinces, regions, and cities, coordinated regional tourism initiatives can create a multiplier effect to further boost inbound tourism," said the official from the Chengdu Municipal Bureau of Culture, Broadcast-TV, and Tourism.

## 2025年第12届世界运动会在成都圆满闭幕 The World Games 2025 Conclude Successfully in Chengdu

8月17日 August 17



运动无限，气象万千。8月17日晚，2025年第12届世界运动会在成都圆满闭幕。

省委书记、省人大常委会主任王晓晖，成都世运会组委会主席、国家体育总局局长高志丹出席闭幕式。国际世界运动会协会主席何塞·佩鲁雷纳，成都世运会组委会主席、省长施小琳致辞。

成都成就梦想。本届世运会是中国西部继成都大运会之后举办的又一大型国际综合性赛事。在过去的11天里，来自116个国家和地区的近4000名运动员，激情飞扬、追逐梦想，交流分享、增进理解，共同点燃超越自我、团结友谊的体育荣耀之光。

夜幕下的成都世博园流光溢彩，国际友谊馆前，洋溢着友爱欢乐的热烈氛围，流淌着依依不舍的惜别情谊。

闭幕式在大屏幕回放本届世运会的精彩历程中拉开帷幕。伴随着欢快激昂的音乐，代表团旗帜和运动员、志愿者代表入场。高志丹、何塞·佩鲁雷纳为当日最佳运动员颁奖。

施小琳在致辞中代表成都世运会组委会和四川省，向为赛会圆满成功举办做出贡献的全体人员表示感谢，向所有运动员坚持不懈追求梦想的精神致以敬意。她说，在习近平主

席亲切关怀和中国政府坚强领导下，我们扛起主办责任，与国际世运协、各国际单项体育联合会共同努力，在各方帮助支持下，秉持“绿色、共享、开放、廉洁”办赛理念，遵循“简约、安全、精彩”办赛要求，统筹推进办赛营城兴业惠民，兑现了举办一届国际标准、中国风格、巴蜀韵味体育盛会的郑重承诺。运动员们挥洒激情汗水、绽放拼搏风采，收获了挑战自我、相互成就、追求卓越的世运荣光。各位来宾深入交流、互学互鉴，感受各美其美、美美与共的多样文明。各位工作人员、“小青椒”志愿者、广大市民朋友，以倾力奉献展现开放包容、智慧坚韧、文明友善，同样书写了世运精彩。期待更多朋友走进“锦绣天府·安逸四川”，体验并分享中国式现代化的万千气象。让我们以体育、以合作交流促和平、促团结、促包容，为构建人类命运共同体作出积极贡献，不断开创更加美好的未来。

何塞·佩鲁雷纳在致辞中代表国际世运协，向成都世运会组委会、中国国家体育总局、四川省和成都市人民以及上万名志愿者致以最诚挚谢意。他说，你们共同成就了一届圆满成功、令人难忘的赛会。成都以其待客之热情、工作之高效以及对赛事的完美呈现为未来赛事树立了新标杆。致我们的运动员们——你们的精彩表现和卓越成就激励了所有人，向世界展示了体育之美、公平竞争的力量、世运会的独特精髓，也将国际世运协的历史推向了一个新的高度。致各国际单项体育联合会——你们不断拓宽体育的界限，充分彰显了多样性而令世运会与众不同。致各国家和地区奥委会、体育组织——你们的支持，对引导和陪伴运动员们踏上世运会征程至关重要。我们和下一届世运会主办城市德国卡尔斯鲁厄市民，期待着2029年7月欢迎各位的到来。感谢成都，你们创造了历史！

何塞·佩鲁雷纳、副省长杨兴平分别代表国际世运协与成都世运会主办方互赠礼物。全体起立，国际世运协会旗徐徐



降下。随后举行交接仪式，成都市市长王凤朝将会旗交给何塞·佩鲁雷纳，何塞·佩鲁雷纳将会旗交给德国卡尔斯鲁厄市市长弗兰克·门特鲁普。弗兰克·门特鲁普致辞，卡尔斯鲁厄市带来精彩的文艺表演。

20时50分许，何塞·佩鲁雷纳宣布：成都2025年第12届世界运动会闭幕。

在温暖清澈的童声合唱《友谊地久天长》中，位于秦皇湖中央的世运会主火炬缓缓熄灭。文体表演舞动青春的活力，璀璨的焰火绽放夜空，将现场变成欢乐的海洋。人们心心相融，珍藏宝贵的成都记忆，诉说着不舍与祝福，期待着下一次的相聚。

国际世运协副主席汤姆·迪伦等官员，国家体育总局副局长李静，省领导曹立军、陈炜、郑莉、黄瑞雪，有关国际体育组织代表，国家有关部委、省直有关部门和成都市代表，部分运动员、志愿者、媒体及市民代表等参加。

Boundless Sports, Countless Wonders. On the evening of August 17, The World Games (TWG) 2025, the 12th edition of the event, successfully concluded in Chengdu.

Wang Xiaohui, Secretary of the CPC Sichuan Provincial Committee and Chairman of the Standing Committee of

Sichuan Provincial People's Congress, and Gao Zhidan, President of the Organizing Committee of TWG 2025 Chengdu and Director of the General Administration of Sports of China, attended the closing ceremony. José Perurena, President of the International World Games Association (IWGA), and Shi Xiaolin, President of the Organizing Committee of TWG 2025 Chengdu and Governor of the People's Government of Sichuan Province, delivered speeches.

Chengdu makes dreams come true. This year's TWG marks another large-scale international multi-sport event hosted in China's western region after the Chengdu 2021 FISU World University Games. Over the past 11 days, nearly 4,000 athletes from 116 countries and regions pursued their dreams with passion—exchanging skills, building understanding, and collectively igniting the glorious light of sports that represents self-transcendence, unity, and friendship.

Under the night sky, the International Horticultural Exhibition Park shimmered with lights as crowds gathered before the International Friendship Pavilion, a scene alive with camaraderie and joyful celebrations, yet tinged with the bittersweet warmth of farewell.

The closing ceremony commenced with a big-screen retrospective of the Games' most thrilling moments. To the rhythm of uplifting music, delegation flags entered alongside representatives of athletes and volunteers. Gao Zhidan and José Perurena presented the Athletes of the DAY for TWG 2025 awards.

In her address, Shi Xiaolin expressed gratitude on behalf of the Organizing Committee of TWG 2025 Chengdu and Sichuan Province to all contributors for the event's successful execution and paid tribute to all athletes' unwavering spirit in their pursuit of dreams. She said that under the cordial care of President Xi Jinping and the strong leadership of the Chinese government, we shouldered our hosting responsibilities. Working together with the IWGA and respective international sports federations, and with the help and support of all sides we adhered to organizing a "green, inclusive, open, and clean"

event, followed the "streamlined, safe, and splendid" requirements for organizing the games, and coordinated the efforts in leveraging the event organization to drive urban development, industrial prosperity, and public welfare. We fulfilled our solemn commitment to hosting a sports event that meets international standards, showcases Chinese style, and embodies Ba-Shu charm. The athletes poured their passion into every performance and showcased extraordinary determination, earning the glory of TWG by challenging themselves, helping each other succeed, and striving for excellence. Distinguished guests engaged in in-depth exchanges and mutual learning, experiencing the harmony of diverse civilizations where each culture shines in its own way while contributing to shared beauty. Staff members, "Little Green Pepper" volunteers, and Chengdu citizens alike demonstrated wholehearted dedication, showing their openness, inclusiveness, wisdom, resilience, civility, and friendliness—equally vital in co-authoring the TWG's success story. We welcome more friends to experience the splendid Sichuan, land of abundance, to witness and share the boundless vitality of Chinese modernization. Let us harness the power of sports and cooperation to advance peace, unity, and inclusiveness, making concrete contributions to building a community with a shared future for mankind and jointly creating a brighter future.

In his speech, José Perurena extended his deepest gratitude on behalf of the IWGA to The World Games 2025 Chengdu Local Organizing Committee, the General Administration of Sport of China, the people of Chengdu and Sichuan, and the thousands of volunteers for their outstanding contribution. He said that you have made this event a great success and unforgettable. With warm hospitality, remarkable efficiency, and the impeccable delivery of these Games, Chengdu has set new standards for the future. To our athletes—your brilliant performances and extraordinary achievements have inspired the world, showcasing the beauty of sport, the power of fair play, and the unique essence of The World Games, while elevating the IWGA's history to unprecedented heights. To all

International Sports Federations—your relentless expansion of sport's boundaries has powerfully embodied the diversity that makes The World Games truly unique. To all national and regional Olympic committees and sports organizations—your support has been of vital importance in guiding and accompanying athletes on their TWG journey. Together with people of Karlsruhe, Germany, host of the next TWG, we look forward to welcoming you all in July 2029. Thank you, Chengdu—you've made history!

José Perurena and Yang Xingping, Vice Governor of the People's Government of Sichuan Province, exchanged commemorative gifts on behalf of the IWGA and the organizers of TWG 2025 Chengdu, respectively. All stood up as the IWGA Flag was slowly lowered. A handover ceremony then followed, where Wang Fengchao, Mayor of Chengdu Municipal People's Government, presented the IWGA Flag to José Perurena, who subsequently handed it over to Frank Mentrup, Lord Mayor of Karlsruhe, Germany. Frank Mentrup delivered a speech, and Karlsruhe presented a wonderful cultural performance.

At approximately 20:50, José Perurena declared the conclusion of The World Games 2025 Chengdu.

Against the backdrop of the warm and crystalline children's choir performing Auld Lang Syne, the main cauldron at the center of Qinhuang Lake was gradually extinguished. The cultural performance radiated youthful vitality as dazzling pyrotechnics illuminated the night sky, transforming the venue into a sea of jubilation. With hearts intertwined, the crowd cherished precious Chengdu memories, exchanging farewells and blessings while already anticipating the next reunion.

IWGA Vice President Tom Dielen and other IWGA officials, Deputy Director of General Administration of Sport of China Li Jing, provincial leaders Cao Lijun, Chen Wei, Zheng Li, and Huang Ruixue, representatives from relevant international sports federations, representatives of relevant national ministries and commissions, provincial departments, and Chengdu City, and representatives of athletes, volunteers, the media, and the public, among others, participated in the event.

## 第十一届四川农业博览会在成都开幕 聚力三链同构 共建天府粮仓

### The 11th Sichuan Agricultural Expo Opens in Chengdu

☞ 9月4日 September 4

9月4日，第十一届四川农业博览会在成都开幕，第十一届成都国际都市现代农业博览会同期同址举办。展会将持续至9月7日。

展会以“聚力三链同构 共建天府粮仓”为主题，通过设置室内展和田园展，强化农博会重大平台作用，更好促进引优育强主体、连接产销两端、畅通消费渠道、汇聚各方资源、完善产业生态。室内展展览面积10万平方米，重点举办产品推介、产销对接及电商直播活动；田园展设在位于成都新津区的中国天府农业博览园，展现“农业+”产业生态圈新场景、新业态和新模式，同步开展田间活动。本届四川农博会首设四川千亿级农业特色产业精品馆，聚焦“1+1+8”千亿级优势特色农业产业，展示建圈强链链主企业、链属企业形象，展现四川积极构建“生产供应链、精深加工链、品牌价值链”的着力重点，精准对接产销两端，共同打造新时代更高水平“天府粮仓”。

本届四川农博会由哈萨克斯坦担任主宾国、海南省担任主题省、凉山州担任主题市（州），来自德国、意大利等25个国家（地区），以及国内多个省（区、市）和省内各市（州）的1800余家企业参展。乌干达咖啡豆、大熊猫同款鲜竹笋、国内首个彩色木耳新品种……现场除了展示销售各类新潮农产品，还充满科技范儿，如可实现圈舍无人化管理的畜牧投料机、圈舍巡查机，针对四川地形和气候研发的电动小型农机等。

本届四川农博会由农业农村厅指导，四川国际博览集团主办。

On September 4, the 11th Sichuan Agricultural Expo (SAE) opened in Chengdu, and the 11th Chengdu International Urban Modern Agricultural Expo was held concurrently at the same venue. The event is scheduled to

run through September 7.

Under the theme "Strengthening Agricultural Clusters and Chains, Building the Tianfu Granary Brand", the SAE enhances its role as a major agricultural platform through indoor and field exhibits, in a bid to better facilitate the introduction and cultivation of leading entities, connect production and sales, streamline distribution channels, aggregate resources, and improve the industrial ecosystem. The indoor exhibition spans 100,000 square meters, primarily hosting product promotions, supply-demand matchmaking, and e-commerce livestreaming events. The field exhibition, located at the China Tianfu Agricultural Expo Park in Chengdu's Xinjin District, showcases new scenarios, formats, and models of the "Agriculture Plus" industrial ecosystem, alongside synchronized field activities. This edition of the SAE debuts the Sichuan hundred-billion-yuan specialty agricultural industries



pavilion, highlighting the province's "1+1+8" hundred-billion-yuan premium specialty agricultural sectors. The pavilion showcases chain-master enterprises and their ecosystem partners under Sichuan's initiative to build cluster ecosystems and strengthen chains, demonstrate Sichuan's proactive efforts to build an integrated production supply chain, deep and refined processing chain, and brand value chain, and facilitates precise connections between producers and buyers, thus driving collaborative action to establish a higher-level "Tianfu Granary" in the new era.

The current SAE features Kazakhstan as the guest country of honor, Hainan Province as the theme province, and Liangshan Prefecture as the theme city (prefecture). The event brings together over 1,800 exhibitors from 25

countries and regions, including Germany and Italy, as well as multiple domestic provinces (autonomous regions, municipalities) and cities (prefectures) within Sichuan. Ugandan coffee beans, fresh bamboo shoots identical to those consumed by giant pandas, and China's first multi-colored wood ear mushroom variety—these are among the innovative agricultural products featured on site. The event also showcases cutting-edge technologies, such as livestock feeding robots and barn inspection devices that enable unmanned barn management, alongside compact electric agricultural machinery specifically designed for Sichuan's terrain and climate.

This year's SAE is guided by the Department of Agriculture and Rural Affairs and hosted by Sichuan International Expo Group.





## 2025天府人工智能产业生态大会在蓉开幕 施小琳出席

### 2025 Tianfu Artificial Intelligence Industry Ecosystem Conference Opens in Chengdu

9月28日 September 28



9月28日上午，以“天府聚势 智链未来”为主题的2025天府人工智能产业生态大会在成都科创生态岛开幕。省委副书记、省长施小琳出席活动。

当前，人工智能技术加速迭代演进，引发经济社会深刻变革。省委、省政府贯彻落实党中央、国务院决策部署，将人工智能作为“一号创新工程”，建立协同联动机制推进产业建圈强链，抢占算力、数据集和语料库、基础硬件、大模型、智能终端、AI应用等新赛道，积极构建算力富集、创新活跃、场景多元、要素配置高效的产业生态，加快建设国家人工智能创新发展试验区和创新应用先导区。今年上半年，全省人工智能产业营收达926亿元、增长31.6%，企业总数超1500家，700多家企业实现上规、上市、上榜、上云。

会上，副省长陈书平致辞，零一万物首席执行官、创新工场董事长李开复围绕AI智能体赋能产业发展作主题发言，

省人工智能产业链链长办发布四川省人工智能产业需求和产品供给清单。省科创投资集团、省人才发展集团、中国电信人工智能科技公司分别围绕“天府智能云”人工智能产业大脑、四川人工智能产业科技人才招引图谱、“息壤”异构算力服务平台四川节点作产业生态赋能推介。四川华鲲振宇智能科技公司、中国兵器装备集团自动化研究所分享带动链属企业协同发展经验。现场还进行了重大项目集中签约。

10时30分许，施小琳、陈书平、成都市市长王凤朝与超凡创新、成都智谱、具身科技、臻识科技等企业负责人共同启动“诸葛空间”人工智能产业生态示范区建设。该园区将聚焦大模型、机器人等核心领域，打造紧密型产业生态，通过空间聚合推动产业链要素高效联动，为人工智能产业发展探索可复制、可推广的路径模式。

活动开始前，施小琳等还参观了“人工智能+”重点应用

产品展。

中国工程院院士邓龙江，省政府党组成员胡元坤，省直有关部门和人工智能产业链主要承载地、协同发展地政府负责人，有关人工智能企业、投融资机构、行业协会、高校院所代表等参加。

On the morning of September 28, the 2025 Tianfu Artificial Intelligence Industry Ecosystem Conference commenced at Chengdu Sci-Tech Innovation Eco-Island, under the theme "Gathering Momentum in Tianfu, Intelligent Chains for the Future". Shi Xiaolin, Deputy Secretary of the CPC Sichuan Provincial Committee and Governor of the People's Government of Sichuan Province, attended the event.

Artificial intelligence technology is currently accelerating through iterative advancements, driving profound transformations across economic and social spheres. The provincial Party committee and provincial government, in implementing the decisions of the Party Central Committee and State Council, have designated artificial intelligence as the "No.1 innovation project". By establishing coordinated mechanisms to advance industrial cluster development and strengthen chains, they accelerate efforts to capture emerging opportunities in new arenas such as computing power, datasets and corpora, foundational hardware, large models, intelligent devices, and AI applications, actively foster an industrial ecosystem rich in computing resources, vibrant in innovation, diverse in application scenarios, and efficient in factor allocation, and advance the development of both the national pilot zone for AI innovation and development and the national demonstration zone for AI innovation and application. In the first half of this year, the province's artificial intelligence industry generated 92.6 billion yuan in revenue, marking a 31.6 percent year-on-year increase. The sector now encompasses over 1,500 enterprises, with more than 700 companies reaching critical development milestones—including achieving designated size thresholds, completing public listings, entering industry rankings, and implementing cloud technologies.

At the conference, Chen Shuping, Vice Governor of the People's Government of Sichuan Province, delivered the

opening address. Kai-Fu Lee, CEO of 01.AI and chairman of Sinovention Ventures, presented a keynote speech on how AI agents empower industrial development. The Artificial Intelligence Industry Chain Leader Office released the Sichuan Province Artificial Intelligence Industry Demand and Product Supply Inventory. Sichuan Science and Technology Innovation Investment Group, Sichuan Talent Development Group, and China Telecom Artificial Intelligence Technology Co., Ltd. presented ecosystem empowerment initiatives focusing respectively on: the "Tianfu Intelligent Cloud" AI industrial brain, Sichuan's AI talent recruitment mapping framework, and the Sichuan node of the "XiRang" integrated intelligent computing platform. Sichuan Huakun Zhenyu Intelligent Technology Co., Ltd. and the Automation Research Institute of China South Industries Group Corporation shared their experience in promoting the coordinated development of affiliated enterprises in the industrial chain. At the site, a centralized signing of major projects also took place.

At around 10:30, Shi Xiaolin, Chen Shuping, Mayor of Chengdu Municipal People's Government Wang Fengchao, and the heads of enterprises such as Eventech, Chengdu Zhipu, EIR Technology, and VisionZenith jointly launched the construction of the "Zhuge Space" Artificial Intelligence Industry Ecosystem Demonstration Zone. This zone will concentrate on core domains such as large models and robotics, forge a tightly integrated industrial ecosystem, and drive efficient synergy across industrial chain elements through spatial clustering, thus exploring replicable and scalable pathway models for AI industry development.

Before the event started, Shi Xiaolin and others also visited the exhibition of key "AI Plus" application products.

Also present were Deng Longjiang, Academician of the Chinese Academy of Engineering, Hu Yuankun, a member of the Party Leading Group of the provincial government, heads of relevant provincial departments, government officials from the primary host locations and collaborative development locations of the artificial intelligence industry chain, as well as representatives of AI enterprises, relevant investment institutions, industry associations, universities and research institutes, among others.

## 党委书记赵建军率团出访 深化“一带一路”沿线国家高等教育合作布局 Chairman Zhao Jianjun Leads Delegation to Deepen Higher Education Cooperation Along the Belt and Road

7月1日 July 1

为深度践行国家教育对外开放战略，加快布局“一带一路”沿线国家教育合作网络，学校党委书记赵建军于7月1日至10日率团访问哈萨克斯坦纳扎尔巴耶夫大学、土耳其科奇大学和坦桑尼亚商业教育学院等“一带一路”沿线重点高校及相关机构，落地我校首个境外办学本科项目并成立坦桑尼亚校友会，在高等教育领域谱写合作共赢新篇章。

在哈萨克斯坦，赵建军与纳扎尔巴耶夫大学校长瓦尔卡·阿赫马举行会谈。赵建军介绍了学校深化“新财经”实践与构想，指出当前中国同中亚国家正携手构建更加紧密的中国—中亚命运共同体，两校加强合作，对赋能区域经济发展、促进人才培养与科学研究具有重要意义。瓦尔卡·阿赫马表示，两校通过多年的师生交流建立了深厚友谊，未来在联合办学、合作科研上有望探索新空间。会上，双方就践行“中国—中亚精神”推进教育合作达成深度共识，共同擘画“中国—中亚商校联盟”建设蓝图，为两校持续推动共建高端育人平台、科研合作网络与智库协同机制奠定坚实基础。

在土耳其，赵建军率团访问顶尖私立学府科奇大学，与校长梅廷·西蒂举行会谈。赵建军指出，全球数字化转型正加速演进，高等教育“智力桥梁”作用日益凸显，两校学科特色、发展理念高度契合，具有广阔的合作空间，应顺应时代潮流，把握发展机遇，深化数字经济、金融科技、人工智能等前沿领域合作，共同探索创新人才培养新模式。梅廷·西蒂介绍了科奇大学在数字化转型领域的战略布局与优势项目，表达了与学校深化务实合作的愿景。双方就“1+1硕士协同培养”、跨国产学研合作以及共建高端学术平台等达成具体合

作意向。

代表团访问坦桑尼亚期间，西南财经大学坦桑尼亚校友会正式成立。赵建军、中国驻坦桑尼亚大使馆文化参赞车兆先等出席成立仪式并致辞。赵建军指出，校友是学校的宝贵财富和靓丽名片，坦桑尼亚校友会是学校新百年新征程上成立的首个海外校友组织，要持续关心支持学校发展，积极联络海外校友、厚植西财情怀、传播中国故事，推动发展中坦友好合作事业。车兆先对学校坦桑尼亚校友会成立表示祝贺，希望校友会为深化中坦教育文化合作、增进两国人民友谊注入新活力，成为拓展对外交流渠道、开展对外文化传播、服务中坦友好事业的坚实桥梁纽带。

在坦桑尼亚，赵建军一行访问了坦桑尼亚商业教育学院并与校长埃达·坦迪·洛沃加会谈。会上，双方签署西南财经大学首个境外办学本科项目合作协议，该项目充分发挥两校商科优势资源，以培养服务坦桑尼亚及东非地区发展需求的国际化商科人才为宗旨，创新性提出中国高等教育“走出去”西财方案，是学校贯彻落实国家“一带一路”倡议的标志性成果，为深化“中非命运共同体”建设注入新动能。

期间，代表团一行拜会中国驻坦桑尼亚大使馆，赵建军向陈明健大使介绍学校发展成就、此次访问成果及未来在坦规划，并对使馆长期指导支持深表感谢。陈明健高度评价学校为促进中坦高等教育合作的务实努力，对首个境外本科项目落地及坦桑尼亚校友会成立表示祝贺。

此次访问，是学校新百年新征程上服务国家“高水平对外开放”战略的重要行动，助力提升学校在国际高等教育领

域的影响力与美誉度，为加快建设财经特色鲜明的世界一流大学注入强劲动能。未来，学校将继续深化与境外伙伴院校务实合作，扩大中亚、非洲高校合作“朋友圈”，推动增进双方在教育、文化、科技等领域人员交往，实现文化交流“双向互动”，为中国高等教育对外开放提供更为坚实的民意基础和有生力量，为推动构建包容、平等、多元共生的全球文明格局贡献西财力量。

学校国际交流与合作处、工商管理学院、国际商学院及经济与管理研究院负责人随同出访。

To advance China's educational opening-up and strengthen partnerships along the Belt and Road, Chairman Zhao Jianjun of the Southwestern University of Finance and Economics (SWUFE) led a delegation to Kazakhstan, Türkiye, and Tanzania.

The visit achieved major milestones — the launch of SWUFE's first overseas undergraduate program and the founding of the SWUFE Alumni Association of Tanzania — marking a new chapter in the university's global engagement.

In Kazakhstan, Chairman Zhao Jianjun met with President Waqar Ahmad of Nazarbayev University, exchanging views on enhancing collaboration in talent cultivation, research, and think tank development. Both

sides agreed to explore the establishment of a China–Central Asia Business School Alliance to promote regional cooperation under the "China–Central Asia Spirit."

In Turkey, the delegation visited Koc University and met with President Metin Sitti. The two universities reached agreements on 1+1 dual master's degree programs, industry– academia– research cooperation, and joint academic platforms, focusing on the digital economy, fintech, and artificial intelligence.

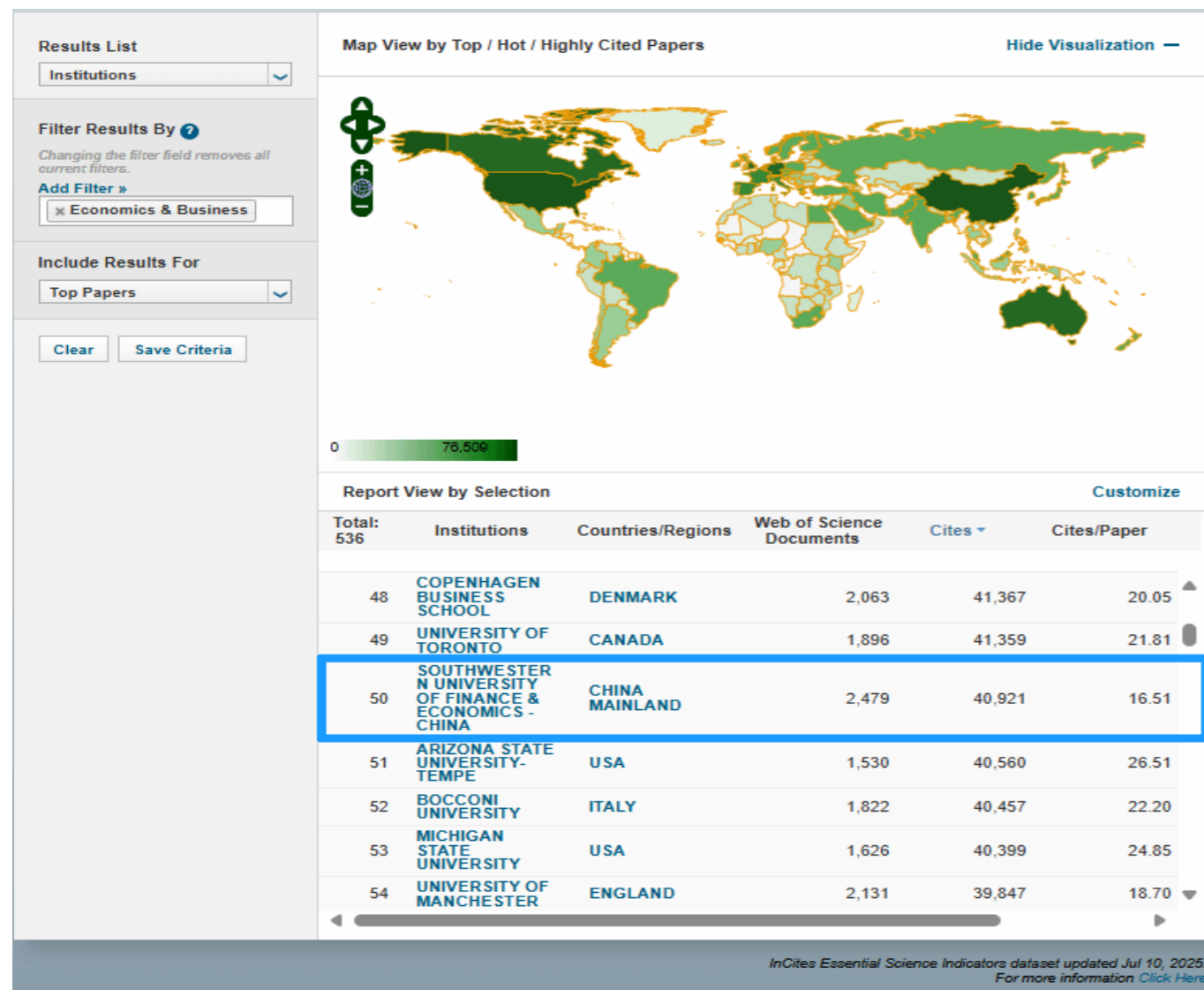
During the visit to Tanzania, SWUFE signed an agreement with the College of Business Education (CBE) to launch its first overseas undergraduate education program, aimed at training business professionals for East Africa's development needs. The inauguration of the SWUFE Alumni Association of Tanzania was also held, with support from the Chinese Embassy in Tanzania, further strengthening people-to-people ties between China and Tanzania.

This visit marked a significant step in SWUFE's efforts to serve China's high-level opening-up, enhance international influence, and build a more connected global education network across Central Asia, Turkey, and Africa.



# 学校经济学与商学进入ESI全球前1‰ SWUFE's Economics & Business Enters Top 1‰ Globally in ESI Rankings

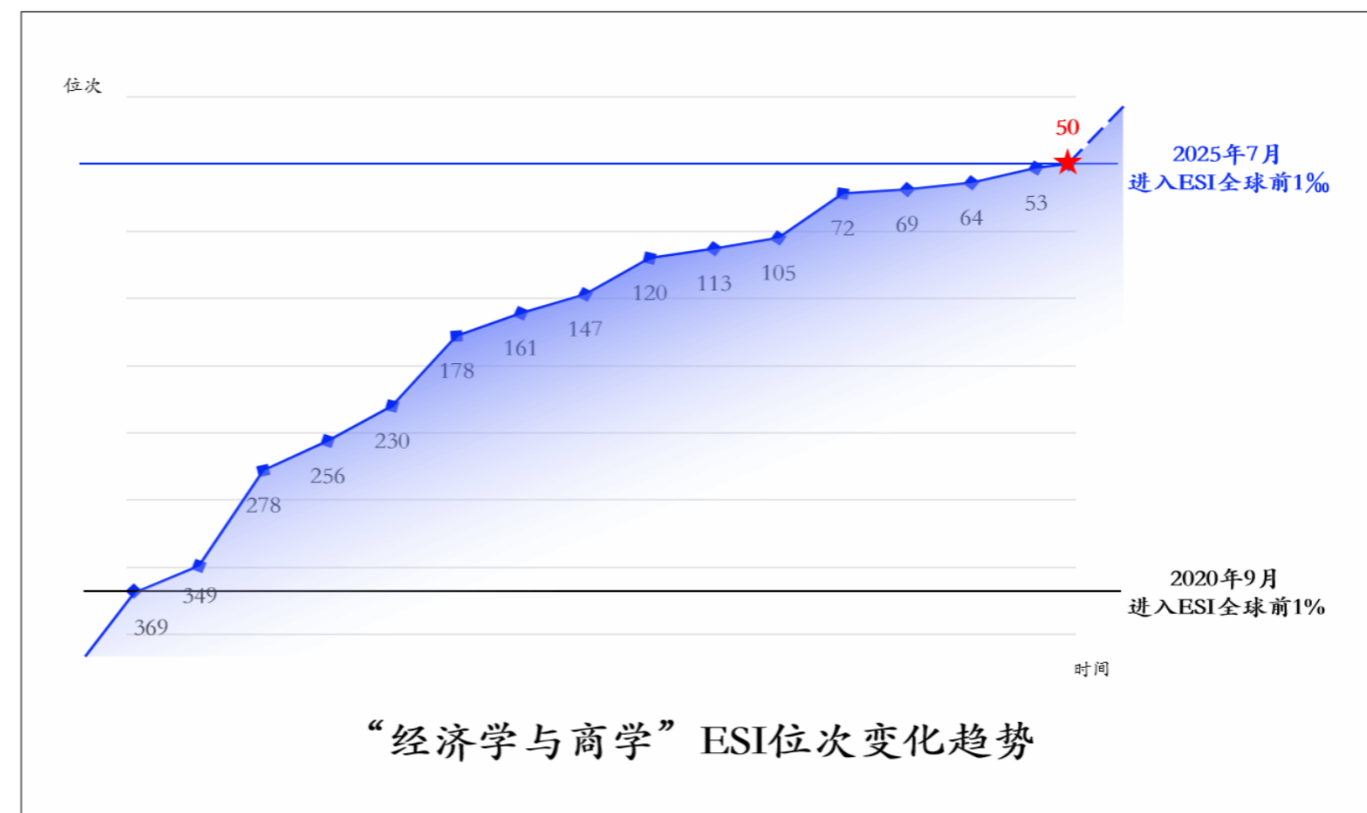
7月10日 July 10



7月10日，根据科睿唯安（Clarivate Analytics）公布的ESI（基本科学指标数据库）最新数据，西南财经大学经济学与商学(ECONOMICS & BUSINESS)进入ESI全球前1‰学科行列，位居全球第50位、中国第2位，标志着我校在该领域的学科竞争力和国际影响力迈上新台阶。

第二轮“双一流”建设以来，学校坚定以习近平新时代中国特色社会主义思想为指导，全面贯彻落实全国教育大会精神，始终胸怀“国之大者”，瞄准建设财经特色鲜明的世

界一流大学战略目标，召开第十四次党代会、第二轮“双一流”建设推进大会、学科建设大会等系列重要会议，以战略眼光和创新思维对学校事业发展及学科建设作出科学谋划和系统部署。深入实施新时代立德树人工程，坚持不懈用习近平新时代中国特色社会主义思想铸魂育人，全面推进人才培养模式和机制改革，着力培养德智体美劳全面发展的财经领域卓越人才。建立健全科技发展、国家战略需求牵引的学科专业设置调整机制，出台《关于进一步优化完善学科专业战



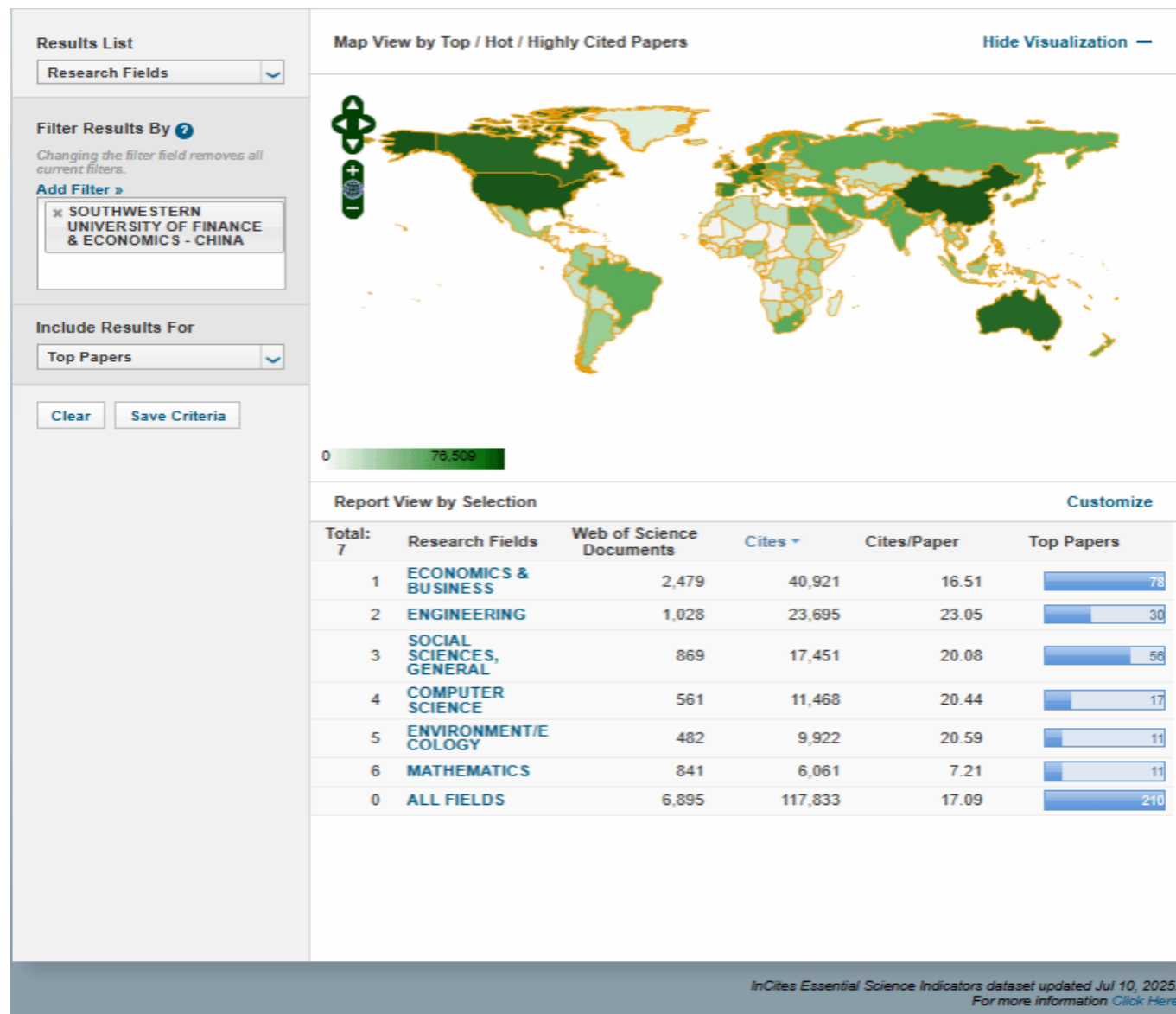
略布局的实施方案》，加快建设国家安全学、区域国别学、智能科学与技术、科技金融、数据科学、粮食安全等新兴交叉学科和国家急需领域；出台学科优化调整实施方案，重组金融学院与中国金融研究院、中国西部经济研究院、社会发展研究院，成立管理科学与工程学院、统计交叉创新研究院等，学科生态体系持续优化，学科发展内生动能显著增强。深化学科分类发展战略，实施马克思主义理论学科领航、经管学科引领、理工学科攀登、法文学科繁荣、新兴交叉学科培育等五大学科建设计划，聚焦重点领域薄弱环节推进一流课程教材建设、有组织攻关重大项目培育、服务社会能力提升等六大建设专项，推动各学科在不同层次、领域和方向上坚持特色发展、争创一流水平，在党的建设与思想政治工作重大标志性成果、国家级教学成果奖、国家自科社科重大项目、国家级重大学科平台（团队）等方面不断取得重要突破。围绕推动建构中国自主知识体系和服务国家高水平科技自立自强，高起点、高标准建设“习近平经济思想研究院”一流学科培优集成创新平台和“数字经济与交叉科学创新研究院”财经科技集成创新平台，加快建设中国特色哲学社会科学高地和财经科技创新高地。制定实施“双一流”建设项目管理办法、专项资金管理办法、绩效评价与奖励办法等系列制度方案，深入推进学科评价、学院评价、教师评价、学

生评价“四位一体”教育评价改革，学科建设体制机制不断优化。

第二轮“双一流”建设以来，学校新增马克思主义理论、数学、公共管理学3个博士学位授权一级学科，新增会计、审计、社会工作3个专业博士学位授权类别，10个学科分别上榜2024软科中国最好学科、世界一流学科（2个学科进入世界前50名），工商管理学成为中西部首家通过EQUIS认证和再认证的学科，会计学成为我国大陆首个通过AACSB商科与会计双认证和再认证的学科，学校学科核心竞争力、综合办学实力和国际影响力显著提升。

建设世界一流大学和优势特色学科，是学校服务以中国式现代化全面推进中华民族伟大复兴的使命担当，是落实统筹推进教育强国、科技强国、人才强国建设战略部署的必然选择。新百年新征程，学校坚持以习近平新时代中国特色社会主义思想为指导，全面贯彻教育强国建设战略部署，继续发挥学科建设战略引领作用，统筹推进四个“一体综合改革”，着力完善学校高质量发展体系，坚定不移走财经特色鲜明的世界一流大学建设之路，为加快建设教育强国、推进中国式现代化作出新的更大贡献。

On July 10, Clarivate Analytics released the latest data from the Essential Science Indicators (ESI), announcing



that the Economics & Business discipline of the Southwestern University of Finance and Economics (SWUFE) has entered the top 1‰ globally. SWUFE ranks 50th worldwide and 2nd in China in this field, marking a significant milestone in the university's global academic competitiveness and international influence.

Since the launch of China's second-round World-Class Project, SWUFE has made remarkable academic progress. The university has added three new first-level doctoral degree programs in Marxist Theory, Mathematics, and Public Administration, as well as three professional doctoral programs in Accounting, Auditing, and Social

Work. Ten disciplines have been listed in the 2024 ShanghaiRanking's Best Chinese Subjects and Global Ranking of Academic Subjects, with two entering the global top 50.

SWUFE's Business Administration became the first discipline in western China to receive EQUIS accreditation and re-accreditation. Its Accounting program was also the first in Chinese mainland to receive dual AACSB accreditation in both business and accounting. These achievements reflect the university's growing academic strength, comprehensive educational capacity, and international impact.

## 百年西财迎来2025级新生 SWUFE Welcomes the Class of 2025 9月1日 September 1



9月1日、2日，百年学府西南财经大学迎来又一批青春面孔，8000多名2025级新生如期而至，在这里续写百年西财荣光，开启人生全新篇章。

秋高气爽，和煦的阳光洒满西财校园。新生报到区秩序井然，“热烈欢迎2025级新同学”的横幅格外醒目，各学院（研究院）迎新帐篷在朝晖运动场旁整齐排开；“百年西财”打卡区吸引众多新生和家长驻足合影，大家纷纷在这里定格与西财初遇的专属回忆。

新生报到期间，党委书记赵建军，党委副书记、校长李永强带队来到两校区迎新点，与新生和家长亲切交流，向他们表示热烈欢迎，并亲切慰问参与迎新工作的师生员工。

“欢迎来到西南财经大学！”“感谢你们对西财的信

任。”“孩子在西财读书，家长们请放心！”在新生报到点和“绿色通道”接待点，校领导仔细询问新生的报到情况及专业志向，勉励他们不负时光、认真学习，实现青春梦想。校领导现场了解各学院（研究院）新生报到进展，向辛勤劳动的师生表示感谢；走进学生宿舍看望已入住新生，全面了解新生基本情况，认真倾听学习生活安排、耐心答疑解惑，鼓励2025级新生立大志向、写新篇章。

在校园各处，身穿“西财蓝”和“志愿红”的志愿者们成为一道亮眼风景线。他们热情饱满，主动协助新生搬运行李，耐心指引报到路线，细致解答关于入学手续、校园设施等各类疑问，帮助新生快速熟悉校园环境、融入西财新生活。师生员工同心协力，为迎接从五湖四海而来的新生和家



长紧密协作。从清晰明了的路线指引，到环境温馨的家长休息区，再到有条不紊的交通指引，一系列周密安排与暖心服务环环相扣，共同保障新生报到高效有序推进，让新生感受到西财大家庭的温暖。

新学年、新起点。愿西南财经大学2025级新生在新百年新征程上，与学校同向而行、同心奋进，携手开启逐梦西财崭新航程！

On September 1 and 2, the Southwestern University of Finance and Economics (SWUFE), a century-old institution, warmly welcomed over 8,000 new students of the Class of 2025.

During the registration period, Chairman Zhao Jianjun and President Li Yongqiang, visited registration sites on both campuses. They engaged in friendly conversations with students and parents, extended a warm welcome, and expressed gratitude to faculty, staff, and student volunteers working on the orientation.

At the registration points and "Green Channel"

reception desks, university leaders inquired about the new students' enrollment process and academic interests, encouraging them to cherish their time, study diligently, and pursue their dreams. They also checked in on the progress of enrollment across schools and institutes, expressed appreciation to the hard-working faculty and staff, visited student dormitories to meet newly settled students, listened attentively to their concerns, and encouraged the Class of 2025 to aim high and write a new chapter of excellence.

Across campus, volunteers in "SWUFE Blue" and "Volunteer Red" created a vibrant scene. With great enthusiasm, they assisted freshmen in carrying luggage, guided them through registration procedures, and patiently answered questions about enrollment, campus facilities, and student life—helping them quickly adapt to their new environment.

## 我校学子在能源转型全球青年之声竞赛全球总决赛获佳绩 SWUFE Students Win Second Prize at ISETS-ESCAP Global Competition of Youth Voice on Energy Transition 2025 Global Final

9月2日 September 2



近日，作为“2025年联合国亚太能源周”及国际青年日重要活动，第二届国际能源转型学会（ISETS）与联合国亚洲及太平洋经济社会委员会（ESCAP）暨第三届ISETS能源转型全球青年之声竞赛全球总决赛在泰国曼谷举办。经过激烈角逐，我校计算机与人工智能学院及公共管理学院学生团队凭借出色表现荣获第二名。

本届大赛由西南财经大学“双碳”数据开发及能源安全研究团队统筹承办，由国际交流与合作处与公共管理学院余津嫻教授指导，以博士生为核心的组织团队和本硕硕士生志愿者全面负责赛事流程、国际联络与会务服务，展现了西财师生的专业素养与国际视野。

联合国副秘书长兼亚洲及太平洋经济社会委员会执行秘书阿米达·萨尔西亚·阿里沙赫巴纳（Ms. Armida Salsiah Alisjahbana）、泰国前总理苏威特·昆基蒂（Dr. Suwit Khunkitti）亲临大会并发表致辞，充分肯定了赛事重要意义与学校组织贡献。

总决赛中，计算机与人工智能学院尹诗白教授指导的本科生团队（雷雨豪、王苗苗、张倩雅）凭“遥感影像智能能源消耗分析”项目作为东亚唯一代表队与来自印尼、菲律宾、喀麦隆等七国队伍同台竞技并最终荣获第二名，在全球治理舞台上展示了西财青年风采。

期间，公共管理学院博士生陈星雨作为首届ISETS青年大

使在第六届国际清洁空气蓝天日纪念活动上发言。

2024年、2025年，学校连续两年承办能源转型全球青年之声竞赛总决赛，以国际赛事深化国际合作，以青年交流参与全球治理，促进全球胜任力培养与全球能源治理实践有机融合，推动学校高水平教育对外开放。

On September 2, as part of the United Nations Asia-Pacific Energy Week 2025 and in celebration of International Youth Day, the 2nd International Society for Energy Transition Studies (ISETS) – United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) Global Competition of Youth Voice on Energy Transition 2025 Global Final was successfully held in Bangkok, Thailand.

After intense competition, a student team from SWUFE's School of Computer and Artificial Intelligence and School of Public Administration won Second Prize for their outstanding performance.

Ms. Armida Salsiah Alisjahbana, UN Under-Secretary-General and Executive Secretary of ESCAP, and Dr. Suwit Khunkitti, former Prime Minister of Thailand, attended the event and delivered remarks, highly recognizing the significance of the competition and SWUFE's contributions to its success.

In the final, the undergraduate team (Lei Yuhao, Wang Miaomiao, and Zhang Qianya), guided by Professor Yin Shibai of the School of Computer and Artificial Intelligence, competed as the sole representative team from East Asia. With their project "Intelligent Energy Consumption Analysis via Remote Sensing Images," they stood out against teams from seven countries including Indonesia, the Philippines, and Cameroon, and ultimately secured Second Prize—demonstrating the talent and global vision of SWUFE youth on the international stage.

Meanwhile, Chen Xingyu, a doctoral student from the School of Public Administration and the inaugural ISETS Youth Ambassador, delivered a speech during the 6th International Day of Clean Air for Blue Skies commemorative event.

In both 2024 and 2025, SWUFE successfully hosted the Global Final of the Youth Voice on Energy Transition Competition. By leveraging international competitions to deepen global cooperation and engaging youth in global governance, the university has effectively integrated global competence cultivation with practical contributions to global energy governance—driving high-level educational openness and internationalization.



留学/生活  
Life of International Students



我校留学生赴简阳开展暑期“三下乡”社会实践活动  
SWUFE International Students Contribute to Rural Revitalization  
in Jianyang through "Three Rural Initiatives" Program

7月7日 July 7

近日，我校国际教育学院联合简阳市杨家镇人民政府，组织多国留学生赴杨家镇开展暑期“三下乡”社会实践活动。来自马来西亚、俄罗斯、贝宁等多个国家的留学生在指导老师的带领下，与本土学子携手，深入田间地头开展财经赋能实践，为乡村振兴注入全球视野的活力。

**跨越国界的金融趣味课堂**

7月7日，留学生实践团队抵达杨家镇，他们为当地留守儿童精心打造了趣味金融课堂，将财经知识融入互动游戏。在简阳农村商业银行的支持下，团队还为孩子们配备了“财商教育工具包”，引导他们学习基础记账、辨识当今世界主要币种、识别人民币真伪以及爱护人民币的相关知识。

**产业调研献智藤椒产销**

7月9日，实践团体聚焦农业产业升级，走访杨家镇农业合作社，在常家坪村对藤椒产业展开深度调研。在专业导师指导下，留学生们学习种植技术，与从业者以及农业技术团队深入交流，共同剖析农产品从生产到销售链条中的痛点。通过实地走访和座谈交流，团队围绕提升产品品质、优化流通渠道等提出针对性建议，为特色农产品市场化贡献了独特

的“青年方案”。

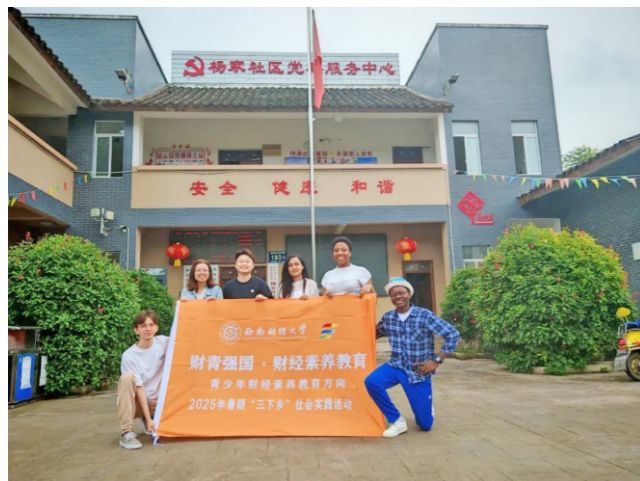
**非遗焕新与文化互鉴**

7月10日，实践团队走进界牌村，开展非遗漆扇工艺宣传，助力传统技艺焕发时代光彩。同时，留学生们带来“环球文化之旅”分享会。他们通过影像、民族服饰和家乡故事，充分展现各国风情，6个国家超2小时的创意演讲，架起中外文化交流的桥梁，让杨家镇的村民和孩子们在家门口“遇见世界”，开阔了文化视野。

**直播助农为简阳特产代言**

7月11日，留学生实践团队联合当地农户，开启助农直播专场。留学生们化身“国际推荐官”，用流利的中文热情推介简阳特色农产品。直播间不仅是产品展销的平台，更成为国际青年投身中国乡村产业振兴的生动宣言，展现了青春力量的责任与担当。

此次暑期“三下乡”实践活动，不仅让留学生们深刻感知了中国乡村的发展脉搏，提升了实践能力，更以青春之名，为杨家镇乡村振兴贡献了国际智慧和多元文化视角，生动诠释了构建人类命运共同体的青年实践。



Recently, the College of International Education (CIE) of the Southwestern University of Finance and Economics (SWUFE), in collaboration with the People's Government of Yangjia Town, Jianyang, organized a summer "Three Rural Initiatives" social practice program for international students. Under the guidance of faculty members, students from Malaysia, Russia, Benin, and other countries joined local students in immersing themselves in rural communities. They conducted financial empowerment activities, injecting global perspectives into rural revitalization efforts.

#### Cross-Border Financial Fun Class

On July 7, the international student team arrived in Yangjia Town and designed an engaging financial literacy class for local left-behind children. They integrated financial knowledge into interactive games. With support from Jianyang Rural Commercial Bank, the team also provided the children with "financial intelligence education kits," guiding them to learn basic bookkeeping, identify major world currencies, distinguish genuine RMB from counterfeit, and understand the importance of safeguarding the national currency.

#### Industrial Research Empowers Vine Pepper Supply Chain

On July 9, focusing on agricultural industrial upgrading, the team visited agricultural cooperatives in Yangjia Town and conducted in-depth research on the vine pepper industry in Changjiaping Village. Under professional

guidance, the international students learned cultivation techniques, engaged in deep discussions with practitioners and agricultural technicians, and jointly analyzed pain points in the agricultural product supply chain from production to sales. Through field visits and discussions, the team provided targeted suggestions on improving product quality and optimizing circulation channels, contributing a unique "youth solution" to the marketization of characteristic agricultural products.

#### Cultural Heritage Revival and Mutual Learning

On July 10, the team visited Jiepai Village to promote the intangible cultural heritage of lacquer fan craftsmanship, helping revitalize traditional skills with contemporary relevance. Simultaneously, the international students hosted a "Global Cultural Journey" sharing session. Through visuals, traditional attire, and stories from their home countries, they vividly showcased diverse cultures. Over two hours of creative presentations from six countries built a bridge for cultural exchange, allowing Yangjia Town residents and children to "encounter the world" at their doorstep and broaden their cultural horizons.

#### Livestreaming for Good: Promoting Jianyang's Specialties

On July 11, the international student team partnered with local farmers to launch a special agricultural product livestreaming session. The students became "international ambassadors," enthusiastically promoting Jianyang's specialty products in fluent Chinese. The livestream room

served not only as a platform for product promotion but also as a vivid declaration of international youth's commitment to China's rural revitalization, demonstrating the responsibility and dedication of the younger generation.

This summer's "Three Rural Initiatives" practice program guided the international students to deeply experience the pulse of China's rural development and

enhance their practical skills. More importantly, it enabled them to contribute international wisdom and multicultural perspectives to the revitalization of Yangjia Town in the name of youth, vividly illustrating the practice of building a community with a shared future for humanity through concrete actions.



## 跨越山海，共聚蓉城——西南财经大学国际教育学院 国际学生暑期交流夏令营圆满落幕

### Bridging Distances, Gathering in Chengdu: CIE Successfully Concludes 2025 Summer Camp

8月3日 August 3



6月4日至8月3日，来自北马其顿、俄罗斯、泰国、印度尼西亚、菲律宾5国180多名青少年汇聚西南财经大学，参加2025年西南财经大学国际教育学院国际学生暑期交流夏令营，开启汉语学习、文化交流和社会实践之旅。

本期夏令营涵盖语言学习、艺术体验、文化考察、互动交流等多元化活动，帮助学员在真实语境中提升语言运用能力，在多维文化体验中拓展跨文化视野，深度感受成都城市发展脉搏，为各国青年学子打开了一扇领略中国语言魅力与文化精髓的窗口。

近年来，西南财经大学国际教育学院国际学生暑期交流夏令营已形成课程丰富多彩、实践多元纷呈、文化融合共生的短期来华访学教育体系，为国际青年打造中文学习的沉浸式文化体验平台，引导留学生多视角感知中国、了解中国，进一步提升了学校国际知名度与影响力，也为深化我校与海外院校的务实合作、推动“留学西财”高质量发展注入了新动力。

From June 4 to August 3, over 180 young participants from North Macedonia, Russia, Thailand, Indonesia, and the Philippines gathered at the Southwestern University of Finance and Economics (SWUFE) for the International

Student Summer Exchange Camp organized by the College of International Education (CIE). Together, they embarked on a journey encompassing Chinese language learning, cultural exchange, and social practice activities.

The camp featured a diverse range of programs, including language courses, artistic experiences, cultural explorations, and interactive exchanges. These activities were designed to enhance participants' language proficiency in authentic contexts, broaden their cross-cultural perspectives through multi-dimensional experiences, and offer an in-depth feel for Chengdu's urban development. This initiative opened a window for young learners from various countries to appreciate the charm of the Chinese language and the essence of its culture.

In recent years, the International Student Summer Exchange Camp hosted by CIE has evolved into a structured short-term education system for visiting students to China. It is characterized by rich and varied curricula, diverse practical activities, and immersive cultural integration. By building a platform that combines



Chinese language learning with cultural engagement, the program encourages international students to perceive and understand China from multiple perspectives. This effort has not only elevated the university's global reputation and influence but has also injected new momentum into deepening practical cooperation with overseas institutions and advancing the high-quality development of "Study at SWUFE."



## 国际教育学院举行2025级国际学生开学典礼 CIE Holds Opening Ceremony for Class of 2025 International Students

9月9日 September 9



# 你好新同学 Hello!!!

9月9日上午，西南财经大学2025级国际学生开学典礼在光华校区光华楼会议厅隆重举行。西南财经大学党委书记、副校长李志生，国际交流与合作处处长王傑婷，国际教育学院院长袁松阳以及全体教职员工和2025级国际学生共同出席典礼。

李志生首先代表学校向全体国际学生新生致以热烈欢迎和诚挚祝贺。他表示，各位同学在学校百年华诞之时来到西财求学，意义非凡，并对全体新生提出三点希望：第一，以开放之心拥抱未知，勇于尝试，乐于接纳，在文化互鉴中丰富自我、成长蜕变；第二，以坚韧之志笃行求知，脚踏实地，勤勉不息，在学术道路上探索真理、追求卓越；第三，以桥梁之姿连接中外，用智慧与热情促进文明对话，为构建一个更加理解、包容、和谐的世界贡献青春力量。

袁松阳欢迎各位同学加入SWUFE大家庭，强调学院会为大家在华的学习生活提供全方位服务和支撑，勉励大家积极进取，把握机遇，勇敢追梦。

典礼上，来自意大利的应用语言学硕士苏耘哲（GIORDANO TUDINO）作为老生代表分享了自己西财的学习生活经历，并向新同学们提出宝贵建议。鼓励学弟学妹们学好中文，勇敢尝试，积极探索，珍惜美好的大学时光。来自美国的汉语进修生郑田汉（GRAFTON JOEL ZHENG）作为新生代表表达了对成都这座城市的喜爱以及对即将开启的大学生活的期待。他表示自己将努力学好中文，深切体验中国文化，希望在西财与同学们互相帮助，共同成长。

随后，留学生管理办公室和汉语教研室相关负责人分别向同学们讲解了校纪校规和在校学习生活情况，介绍了汉语课程的基本安排。成都市公安局青羊区分局出入境管理大队的警官对新同学们进行了安全教育和法制宣传，为国际学生尽快熟悉和适应学习生活提供指导和帮助。

据统计，2025年秋季注册国际学生目前共有500余名，分别来自泰国、俄罗斯、印度尼西亚、越南、巴基斯坦等60多个国家，创我校国际学生新生报到人数历史新高。



On the morning of September 9, the opening ceremony for the Class of 2025 international students of the Southwestern University of Finance and Economics (SWUFE) was grandly held in the Conference Hall of the Guanghua Building on the Guanghua Campus. Li Zhisheng, Member of the Standing Committee of the CPC SWUFE Committee and Vice President, Wang Yiting, Director of the Office of International Exchange and Cooperation, Yuan Songyang, Dean of the College of International Education (CIE), along with all faculty and staff and the Class of 2025 international students, attended the ceremony.

Li Zhisheng first extended a warm welcome and sincere congratulations to all new international students on behalf of the university. He noted that it was particularly meaningful for the students to commence their studies at SWUFE as the university celebrates its centennial anniversary. He shared three hopes with the freshmen: First, embrace the unknown with an open heart, be courageous to try and willing to accept, enriching and transforming themselves through mutual cultural learning. Second, pursue knowledge with perseverance, be down-to-earth and diligent, exploring truth and striving for excellence on their academic paths. Third, act as bridges connecting China and the world, using their wisdom and passion to promote dialogue among civilizations and contributing their youthful energy to building a more understanding, inclusive, and harmonious world.

Yuan Songyang welcomed the students to the SWUFE family, emphasizing that CIE would provide comprehensive services and support for their study and life in China. He encouraged everyone to strive proactively, seize opportunities, and pursue their dreams courageously.

At the ceremony, Giordano Tudino, a master's student in Applied Linguistics from Italy, shared his experiences and offered valuable advice to the new students as a senior student representative. He encouraged them to learn Chinese well, be brave in trying new things, actively explore, and cherish their precious university years. Grafton Joel Zheng, a Chinese language student from the United States, expressed his fondness for Chengdu and his anticipation for the upcoming university life as a freshman



representative. He stated that he would strive to learn Chinese well, deeply experience Chinese culture, and looked forward to helping and growing together with his fellow students at SWUFE.

Following this, relevant responsible teachers from the Student Affairs Office and the Chinese Teaching and Research Office explained university regulations and campus life, and introduced the basic arrangement of Chinese language courses. Officers from the Exit-Entry Administration Division of the Qingyang District Branch of

the Chengdu Public Security Bureau conducted safety education and legal publicity, providing guidance to help international students quickly familiarize themselves with and adapt to their new environment.

According to statistics, over 500 international students have registered for the Autumn 2025 intake, hailing from more than 60 countries including Thailand, Russia, Indonesia, Vietnam, and Pakistan, setting a new record for the number of new international student enrollments at the university.



## 国际教育学院开展2025级国际新生入学教育系列活动 CIE Holds Orientation Series for Class of 2025

📅 9月16日 September 16



为帮助2025级国际新生尽快适应在华学习生活，增强对学校的了解与认同，国际教育学院于2025年9月组织开展了入学教育系列活动，内容涵盖校史文化体验、安全教育、政策宣讲及学业指导等多个方面，为新生顺利开启校园生活保驾护航。

9月5日，学院组织国际新生参观校史馆。在讲解员的带领下，同学们通过珍贵的图文资料、实物展品和多媒体展示，深入了解学校百年来的办学历程、学术成就与文化传承。生动详实的讲述和展示让新生们深切感受到学校深厚的历史底蕴与人文精神，进一步增强了归属感与荣誉感。

9月9日，学院隆重举行了2025级国际新生开学典礼。西南财经大学党委书记、副校长李志生，国际交流与合作处处长王懋婷，国际教育学院院长袁松阳及学院全体教职工一同热情迎接来自世界各地的国际新生。典礼上，领导们向新同学致以诚挚的欢迎和美好的祝愿，勉励他们珍惜留学时光，积极融入校园生活，拓展国际视野，成为中外文化交流的桥梁与纽带。

9月16日，学院在经世楼举行2025级学历国际新生入学教育专题讲座。活动特邀属地相关部门警官和校内留学生管理教师，围绕留学生关心的重点问题开展系统讲解。成都市温江区云溪派出所民警首先带来反诈安全专题宣讲，结合近期高发的真实案例，深入剖析常见电信网络诈骗手段，提醒同学们提高警惕，增强自我保护意识。随后，温江区出入境管理大队警官就签证类型、居留许可办理流程、住宿登记规定等出入境管理政策进行了权威解读，并现场进行答疑。

此外，我院还邀请经济与管理研究院辅导员代表介绍了学校的学业管理制度、课程要求及学术诚信规范等，鼓励新生尽快适应教学模式，合理规划学习生涯。国际教育学院留管办老师就中国政府奖学金和各类专项奖学金的日常管理、年度评审标准及医疗保险使用等政策进行了详细说明。最后，留管办老师还结合真实案例，重点强调了在华学习期间的人身安全、财产安全、交通安全等注意事项，引导学生树立安全意识，顺利完成学业。此次入学教育系列活动内容全面、组织有序、针对性强，切实回应了国际新生的实际需

求，为他们快速融入校园环境、开启高质量学习生活奠定了坚实基础。国际新生纷纷表示，通过系列活动不仅加深了对中国和学校的了解，也增强了安全感与归属感，对未来的学习与成长充满期待。下一步，国际教育学院将持续完善国际学生支持服务体系，深化跨文化管理与服务创新，助力更多国际学子在华实现学业梦想，促进中外人文交流，推动学校来华留学教育高质量发展。

To help the new international students adapt to their study and life in China and strengthen their understanding and connection with the university, the College of International Education (CIE) organized a comprehensive orientation series in September 2025. Covering aspects from campus history and culture immersion to safety education, policy briefings, and academic guidance, the series provided crucial support for a smooth start to campus life.

On September 5, CIE arranged a visit to the University History Museum. Guided by docents, the international students explored the century-long journey, academic achievements, and cultural heritage of SWUFE through precious archives, physical exhibits, and multimedia displays. The vivid and detailed presentations gave them a deep appreciation of the university's rich history and humanistic spirit, fostering a stronger sense of belonging and pride.

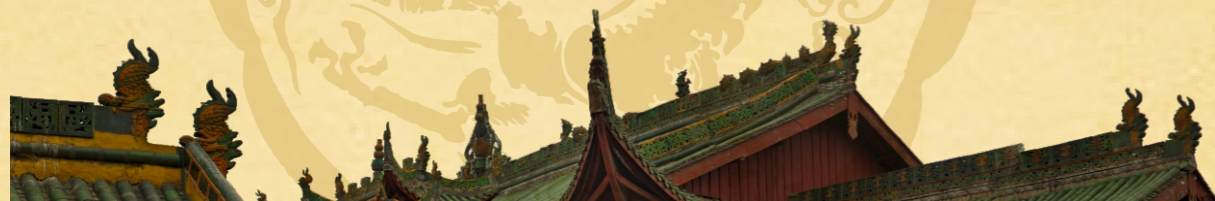
A grand opening ceremony for the Class of 2025 international students was held on September 9. They were warmly welcomed by Li Zhisheng, Member of the Standing Committee of the CPC SWUFE Committee and Vice President, Wang Yiting, Director of the Office of International Exchange and Cooperation, Yuan Songyang, Dean of the College of International Education, and all faculty and staff. During the ceremony, the leaders extended sincere welcomes and best wishes, encouraging the students to cherish their study abroad experience, actively engage in campus life, broaden their global perspectives, and become bridges for cultural exchange between China and the world.

On September 16, a dedicated orientation lecture for degree international freshmen was held in the Jingshi

Building. The event featured officers from local relevant departments and university administrators, who delivered systematic explanations on key topics of concern. An officer from the Wenjiang District Yunxi Police Station first gave a safety talk on fraud prevention, analyzing common telecom and online fraud tactics using recent real cases and reminding students to stay vigilant. Subsequently, an officer from the Wenjiang PSB provided authoritative interpretations of policies regarding visa types, residence permit procedures, and accommodation registration, followed by a Q&A session.

Additionally, a representative counselor from the Research Institute of Economics and Management introduced SWUFE's academic management system, course requirements, and academic integrity standards, encouraging the freshmen to adapt to the teaching model and plan their studies effectively. Staff from the Student Affairs Office detailed the daily management of Chinese Government Scholarships and other specialized scholarships, annual review criteria, and medical insurance policies. Finally, using real cases, they emphasized the importance of personal, property, and traffic safety during their studies in China, guiding students to prioritize safety and successfully complete their studies.

This well-rounded, meticulously organized, and targeted orientation series effectively addressed the practical needs of the new international students, laying a solid foundation for their smooth integration into the campus environment and the start of a high-quality academic life. The students expressed that the series not only deepened their understanding of China and SWUFE but also enhanced their sense of security and belonging, filling them with anticipation for their future studies and growth. Moving forward, CIE will continue to refine the international student support system, deepen cross-cultural management and service innovation, assist more international students in achieving their academic dreams in China, promote cultural exchanges, and advance the high-quality development of SWUFE's international education.



## 我校留学生走进崇宁文庙，深度感悟中国传统文化 SWUFE International Students Immerse in Confucian Culture at Chongning Temple

9月27日 September 27



2025年9月27日上午，崇宁文庙隆重举行“2025中国国际孔子文化节全球‘云祭孔’活动暨乙巳年祭祀大典”，以此纪念孔子诞辰2576周年。我校来自俄罗斯、泰国、孟加拉国、贝宁、津巴布韦、赤道几内亚等国家的15位留学生代表应邀参加活动，共同见证这一传承中华优秀传统文化的重要时刻。

### 体验儒家文化传承

活动中，留学生们与来自成都师范学院、崇宁小学等学校的大中小学生共同参与了这场文化盛宴，并与参礼人员齐声诵读《论语》经典篇章。庄严肃穆的仪式氛围、古朴典雅的礼乐表演，使留学生们深切感受到中华礼乐文明的深厚底蕴。

本次活动不仅是一场传统文化的生动展示，更是学校深入开展来华留学中国国情教育的重要实践，有利于推动学校来华留学教育提质增效。留学生们通过参与祭孔典礼及诵读经典，加深了对传统儒家思想的认识，切身感受到了中华文化的博大精深，进一步促进了中外文明交流互鉴。

### 留学生接受媒体采访

典礼结束后，三位留学生代表接受了当地媒体采访。孟加拉国学生SALAM SAMIA ISRAT (米雪)表示：“此次活动为我们提供了深入了解中国传统文化的宝贵机会。文庙庄重的氛围让我深刻体会到中国人民对孔子的尊崇。孔子的思想不仅是中华民族的精神财富，更是全人类共同的文化遗产。”贝宁学生HOUNDEGLA FALONE S.A.Y.S. (洪明茉)说：“虽然这是我首次参与祭孔活动，但仪式中蕴含的文化内涵令我深受触动。这种富有仪式感的传统文化体验，进一步增强了我对中国文化的理解和尊重。”俄罗斯学生PANFILOVA KSENIIA (克谢尼亚)分享道：“在俄罗斯，孔子的思想具有广泛影响力。能够亲身参与这样的传统文化活动，体验中国传统服饰和建筑之美，令我倍感荣幸。”

On the morning of September 27, 2025, the Chongning Temple hosted the grand "2025 China International



Confucius Culture Festival Global Online Commemoration and Yisi Year Sacrifice Ceremony," marking the 2576th anniversary of Confucius's birth. Fifteen international student representatives from SWUFE, hailing from Russia, Thailand, Bangladesh, Benin, Zimbabwe, and Equatorial Guinea, were invited to participate and witness this significant moment dedicated to preserving China's exceptional traditional culture.

### Experiencing the Legacy of Confucian Culture

During the event, the international students joined primary, secondary, and university students from institutions like Chengdu Normal University and Chongning Primary School in this cultural feast. Together with other participants, they recited classic passages from The Analects of Confucius. The solemn ambiance of the ceremony and the elegant, ancient ritual performances allowed the students to deeply appreciate the profound heritage of Chinese ceremonial and musical civilization.

This activity served not only as a vivid display of traditional culture but also as a crucial practice in SWUFE's ongoing efforts to enhance education about China's

national context for international students. It contributes to improving the quality and effectiveness of the university's international student programs. By taking part in the sacrifice ceremony and reciting classics, the students gained a deeper understanding of traditional Confucian thought, personally experienced the vastness and richness of Chinese culture, and further promoted mutual learning and exchange between Chinese and foreign civilizations.

### International Students Share Their Reflections with Media

Following the ceremony, three student representatives spoke with local media. SAMIA ISRAT SALAM (Mi Xue) from Bangladesh shared, "This event provided us with a valuable opportunity to gain an in-depth understanding of traditional Chinese culture. The dignified atmosphere of the temple helped me truly grasp the deep respect the Chinese people hold for Confucius. His philosophy is not only a spiritual treasure of the Chinese nation but also a cultural heritage for all humanity." FALONE HOUNDEGLA (Hong Mingmo) from Benin expressed, "Although this was my first time participating in a Confucius memorial ceremony, the cultural depth within the rituals deeply moved me. This kind of ritualistic cultural experience significantly enhances my understanding and respect for Chinese culture." KSENIIA PANFILOVA (Ksenia) from Russia added, "In Russia, Confucius's philosophy is quite influential. It was a great honor for me to personally participate in such a traditional cultural activity and experience the beauty of traditional Chinese attire and architecture."

## 2013级国际商学院硕士毕业生LYDIA HAYASIDARTA LYDIA HAYASIDARTA- Master Graduate from School of International Business, Class of 2013



我叫 Lydia Hayasidarta，中文名林爱莲，目前就职于 The Gesit Companies 矿业公司。2016年，我从西南财经大学毕业，获得国际商务硕士学位；在此之前，2013年本科毕业于海南师范大学对外汉语专业。四年的学习让我更加热爱中国，于是我申请并幸运获得西南财经大学全额校长奖学金。据老师介绍，我是首位在西财攻读硕士的印尼学生。

我至今还清楚地记得，第一次到达成都时，肖红超老师特地安排一位来自荷兰的同学和一位来自斯里兰卡的同学热情地到机场迎接我，这让我即使身在异乡、远离家人，也感到无比温暖。此后我住在靠近西门的慎思园。柳湖、济民广场的图书馆以及东门柳浪湾的美食，都为我在蓉城的学习生活留下了深刻的记忆。

在国际商务专业学习的初期，我曾遇



到很大困难，一度感到十分吃力，甚至萌生过放弃回国的念头。但我没有轻言放弃，而是积极寻找解决办法：请教学长补习，坚持每周旁听由不同老师讲授的同一门课程，有时还会在同一位老师的不同时间段再次旁听，以加深理解。正是通过这样的努力，加上老师们的支持与鼓励，尤其是肖老师始终耐心地开导与关怀，我最终顺利适应了学习节奏，并以优异的成绩按时完成了学业。

在西财的三年里，我度过了无比充实而难忘的时光。学校不仅让我学到了专业知识，更让我收获了宝贵的人生经历。其中每年最期待的就是文化节，我展示了印尼乐器、民族服装和传统表演，还烹饪印尼美食供师生品尝，反响热烈。另一段终生难忘的经历是 Homestay Program——“中国家庭体验行”，我有幸住在温江的本地家庭，深入了解中国的生活与教育，并向他们介绍印尼文化，收获颇丰。

此外，我还积极参加各类学术与文体活动：如中央电视台“汉语桥”预赛、温江区宣传创新大赛（获第三名）、“妙笔柳林”汉字听写大赛（获优秀奖），以及国商学院“友谊杯”羽毛球赛（女子组二等奖）。这些经历不仅丰富了校园生活，也让我在交流与合作中不断成长。除此之外，西财也十分重视学生职业发展，每年举办大型招聘会，为学生提供实习与就业机会。我曾在天津聚龙嘉华投资集团担任助理兼印尼语老师，随后在国际教育学院老师和院长推荐下，进入工商银行实习，任大堂经理助理，进一步提升了专业素养与沟通能力。

回顾这三年，西财带给我无数美好的回忆。我庆幸当初选择了这里，它不仅是我汲取知识的殿堂，更是我成长和追梦的家园。

转眼九年已过。去年，我第一次携丈夫重返西财。这里



不仅承载着我的青春记忆，也成为我们蜜月之旅的重要一站。

重返校园，见到亲切的老师们，我仿佛又回到了当年，心中充满感动与喜悦。

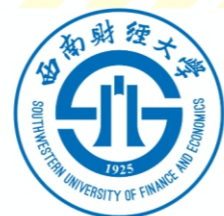
此外，我很荣幸被推选为西南财经大学印度尼西亚校友会秘书长，并见证校友会的成立。当年在校时，印尼学生只有我和一位本科同学，而如今已有越来越多的学子选择来此深造，这让我倍感欣慰与自豪。

就在今年六月，母校迎来了百年校庆。我代表印尼校友们向母校送上了最诚挚的祝福：愿母校越办越好，再创辉煌。

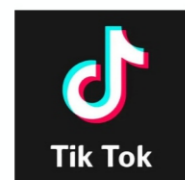
最后，西财留给我的美好回忆数不胜数，难以尽述。我衷心希望母校未来能够不断发展壮大，也希望通过印尼校友会，我们能把自己的亲身经历分享给更多印尼的朋友们，让他们认识西财，走进西财，并在这里像我一样开创属于自己的精彩人生。



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# 读者互动 Feedback and Interaction

编者的话:

From the Editors:

感谢各位校友的陪伴。  
We would like to thank you for your companionship.

我们衷心期望《西南财经大学留学生校友通讯》能为留学生校友们送去成都和母校的动态，让大家深入了解中国，分享成都和母校的发展印记和成功喜悦。同时，我们也期待校友与母校之间、广大校友之间能由此拥有更频繁的互动和联系，期待校友们为母校的不断前进贡献力量，为校友彼此的个人成就相互喝彩!

We sincerely hope that the "SWUFE International Alumni Newsletter" would send the ongoing events of Chengdu and SWUFE to our international alumni, so that everyone might have the chance to understand China in depth and share the development milestones and joy of success of Chengdu and SWUFE. Furthermore, we also look forward to more frequent interactions and connections between alumni and SWUFE, as well as among alumni yourselves. We expect our alumni to contribute to the advancement of SWUFE, and to assist and applaud each other for your personal achievements!

在您的阅读过程中，如果有对本刊的内容选择、编辑设计等诸多方面有意见或建议，请不吝指正，以便我们在将来为留学生校友提供更多的服务！同时，我们也欢迎各位校友踊跃投稿，与我们分享你的故事，或提供发展机会、职业信息、经验分享等。让我们协力打造更好的校友期刊！

If you have any opinions or suggestions on the content, editing, designing and other aspects of the journal, please do not hesitate to contact us. Please understand that your every help will enable us to better serve the international alumni. At the same time, we welcome all of you to share your experience and stories with us and provide useful information including academic or career opportunities to the alumni. Let's work together to make a better alumni journal!